CONCORDIA UNIVERSITY

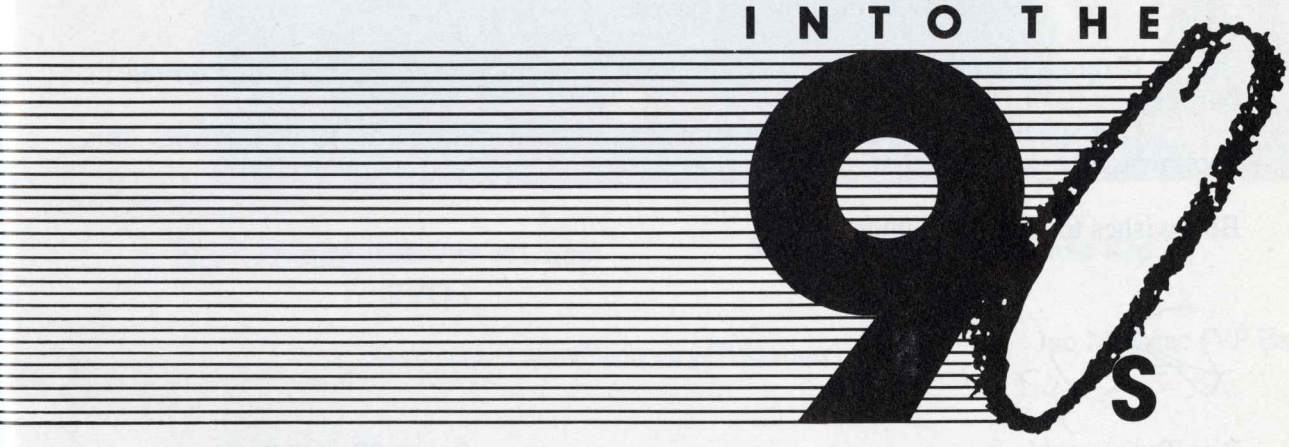
M•B•A

1989 - 1990

CONCORDIA UNIVERSITY

M•B•A

INTO THE



Dear Fellow MBA,

This yearbook is the culmination of the efforts of many dedicated and generous individuals. The idea of a yearbook was initiated as a means of translating the emotions and experiences of a trying, yet enjoyable time spent together.

Although we came to Concordia for an MBA degree, we are lucky to come away with much more. The friendships that developed (especially out of the intense group work!) will be remembered for years to come.

In the following pages we hope to capture the essence of these year(s).

-Mid-term crisis--first year!
-Accounting I and II
-The agony of your first presentation
-Your first "therapeutic" drinking session (to relieve stress)
-Pub Nites!
-Late night bowling
-Finding a company that will allow you to evaluate them
-Lunches at Le Faubourg
-Post exam Peel Pub Romps
-The 50 hour prep work for a 5% presentation
-Lack of computers
-The "dynamics" of group work
-Barbieri's special: 5 courses for the price of 1-The "Research Paper"
-MBA just-in-time production (especially this yearbook)
-The Year End Banquet
-Learning the game and cruising through 2nd year
-Searching for the big payoff
-Hopefully finding the big payoff

If this book still produces a smile years from now--then the book has served its purpose.

One special thank you must go to Aldo Braccio. Without his tireless efforts--this book would be without print!

Best wishes to all in the future!

LOVE,

Rita Toporowski

Sujata "Susie" Paul

CONCORDIA ASSOCIATION OF COMMERCE STUDENTS

Nineteen-eighty nine marked the beginning of a new era for Concordia Commerce students. A new direction towards independence was brought forth by a referendum during spring of that year, where Commerce students expressed their desire for change.

As a result of this referendum, a new association was formed, unifying both CASA and CGSA. This newly incorporated body, namely Concordia Association of Commerce Students (CACS), will be jointly governed by both graduates and undergraduates.

The foundation was set this past year with the formal acceptance of the CACS constitution. The overall objective of CACS will be refined by future student councils in an effort to ensure a positive future for the Commerce program at Concordia.

Ronny Velicogna (Member at Large)

Stephen Safulko (Part-time Rep.)

Peter Shitahodo (Secretary/Treasurer)

Ian McIsaac (VP External)

Dominique Adrien (Second Year Rep.)

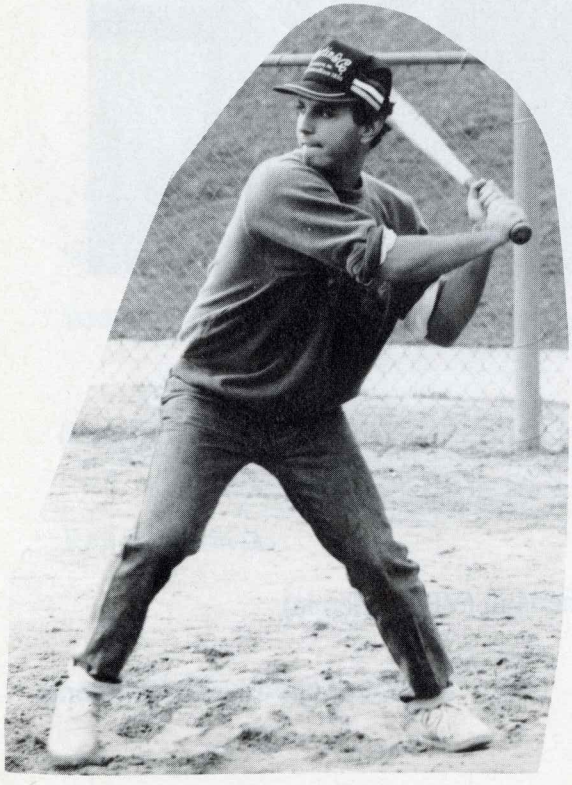
Elaine Thériault (VP Academic)

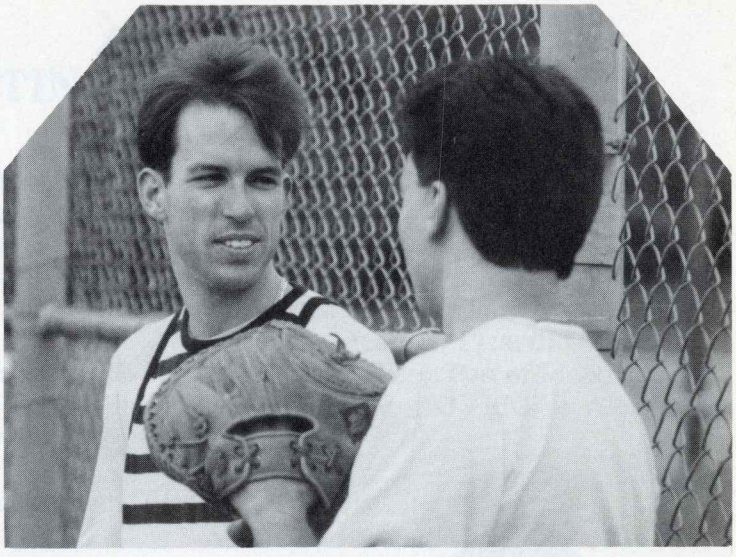
Louis Isabella (VP Internal)

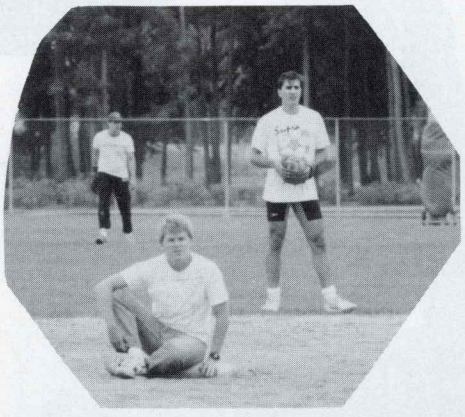
Rita Toporowski (President)

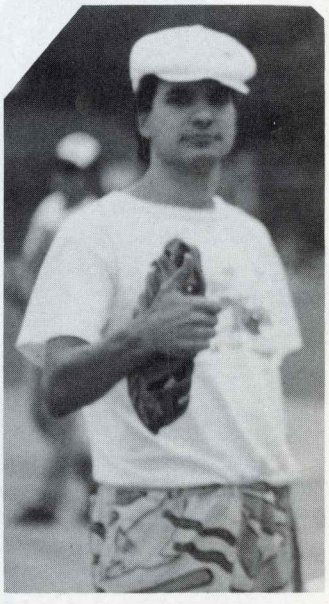
SOFTBALL 89

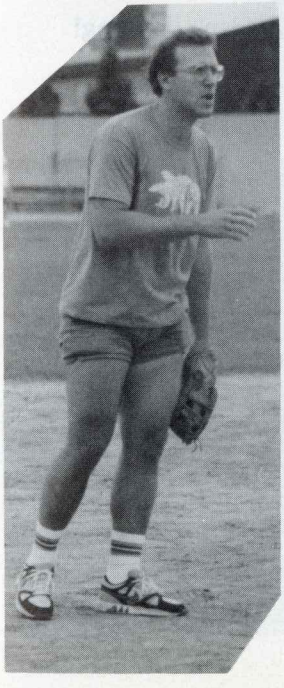
On Saturday, September 9, 1989, an afternoon of softball at Centennial Park was organized to mark the beginning of a new year. Four teams were fielded through a combined effort by first and second year students. A round robin of games continued throughout the afternoon, after which the players were met by other party enthusiasts at a barbecue at Hingston Hall. The overall success of the event marked the beginning of things to come ...

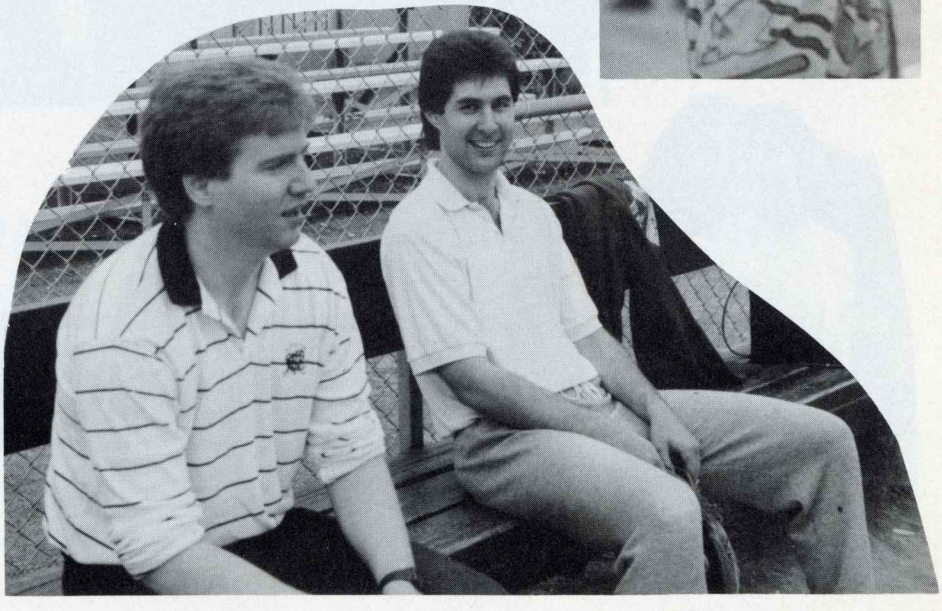




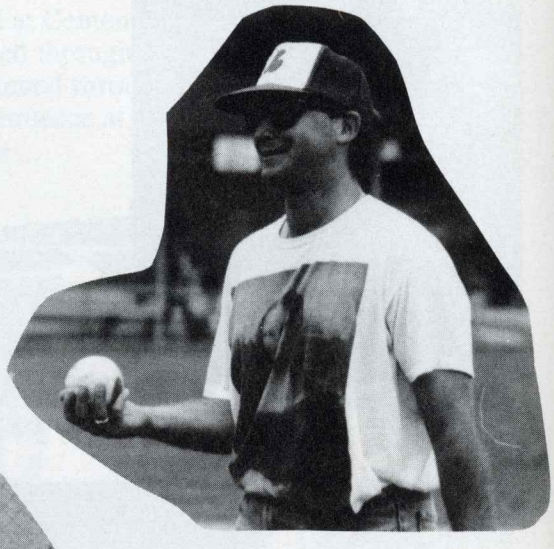


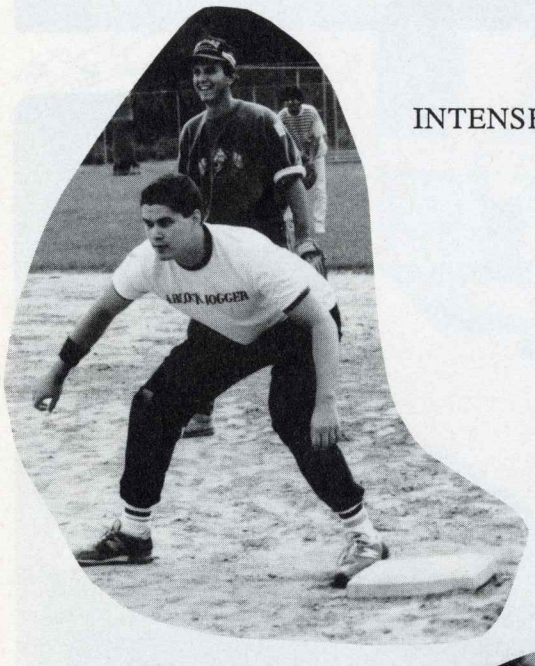




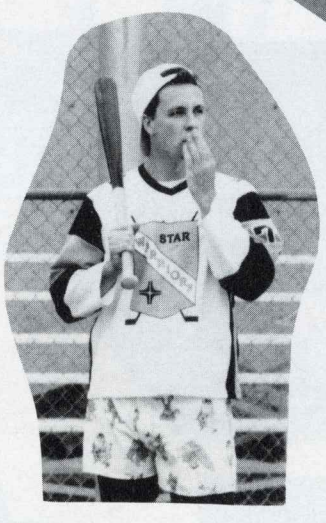


Jean-Francois, dis is a bat; you hit wid it.



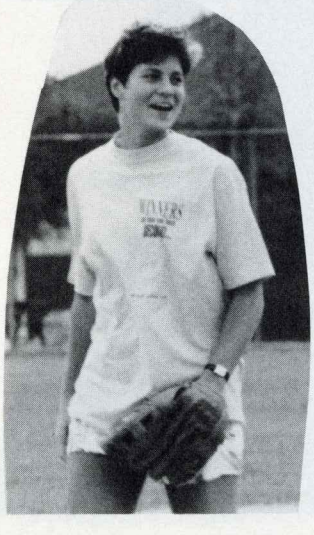


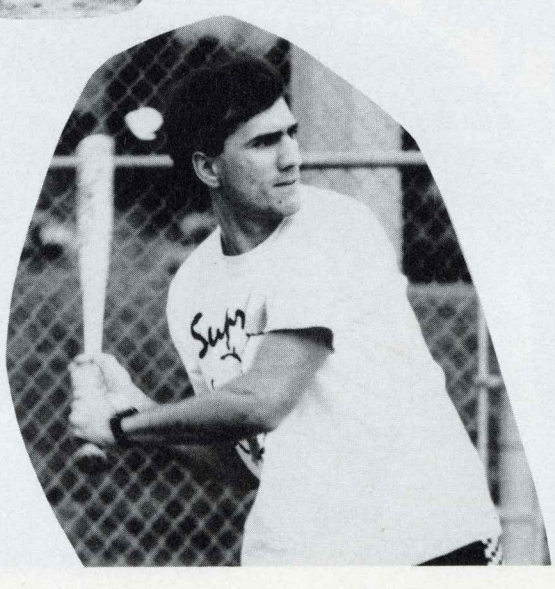
INTENSE!

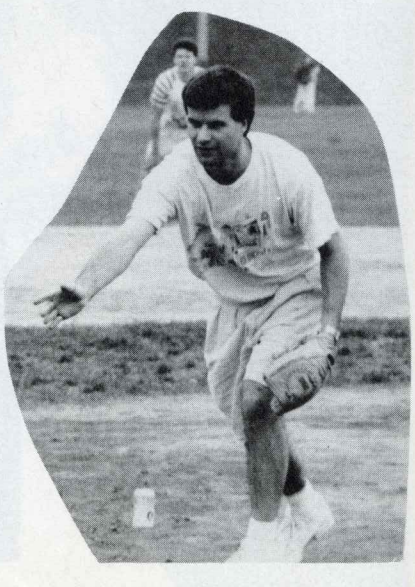


Um, finger lickin' good.

Johnny, this isn't bowling!







AWARDS OF DISTINCTION LUNCHEON

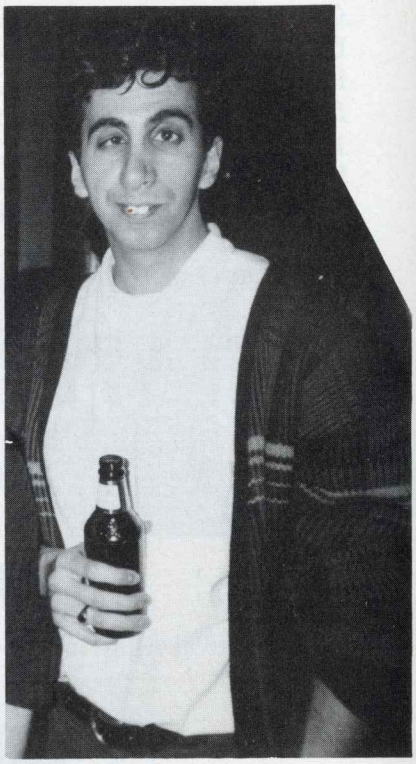
On November 14, 1989, the Awards of Distinction were presented at the Queen Elizabeth Hotel by the Faculty of Commerce and Administration. More than 400 guests from business and industry assembled in Le Grand Salon for a luncheon and presentation of the plaques to the recipients, honoured for their outstanding contributions to the Montreal business community. The 1989 recipients include: **Arthur P. Earle,** Senior Vice-President (retired) Dominion Textiles; **J. Stuart Hermon,** Vice-Chairman, Board of Directors, Kruger Inc.; **Jean H. Picard,** Owner, Satexil; and **Dominic Taddeo,** General Manager and Chief Executive Officer, Port of Montreal. The guest speaker at the Luncheon was David Culver C.C., Chairman and CEO of Alcan Aluminum Ltd. (retired), Chairman D. Culver and Company Investments.

Thank you to all MBA students who contributed to the success of this event.

MBA HOLIDAY FOOD AND CLOTHING DRIVE

The holiday season is a time for celebration and happiness. This year the MBA's of Concordia remembered the spirit of the holidays by donating food and clothing to "Share the Warmth" project and to Sun Youth, in hope of making the holidays a little merrier for others. This was the first drive, and it is hoped that it will become a holiday tradition in the years to come.

PUB NITES 89/90



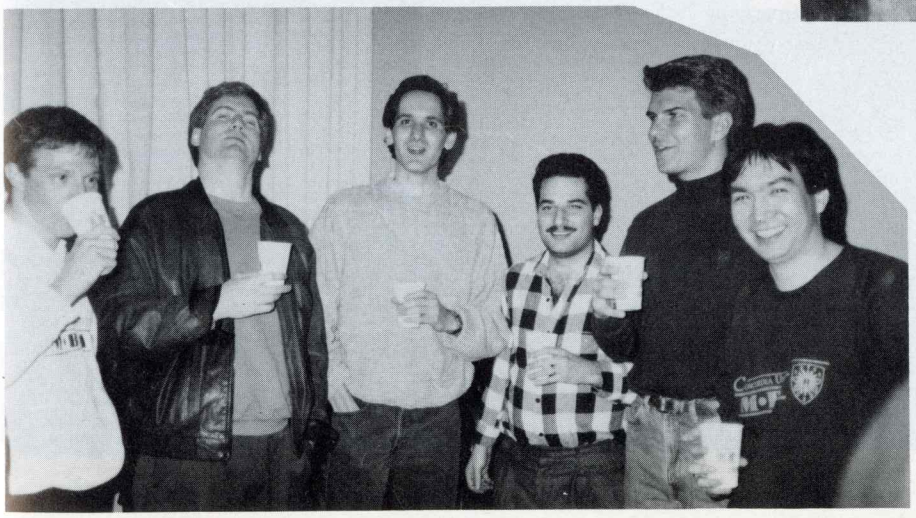
What's up Doc?

Stephanie, you can't have both again.

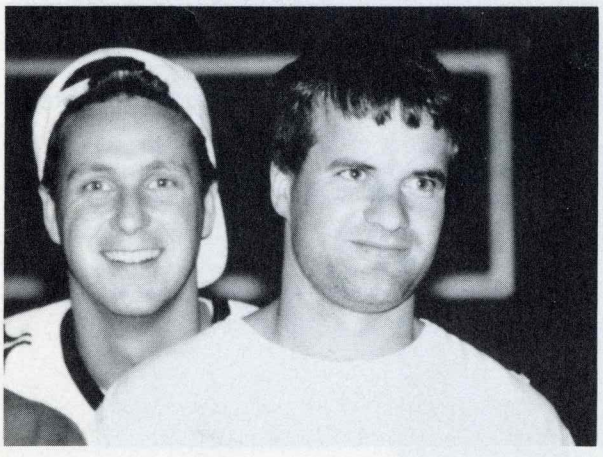
Oh gawd, it's him!

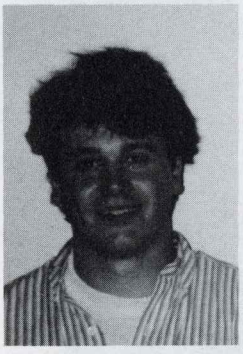
I'll have a "Susie Lite"

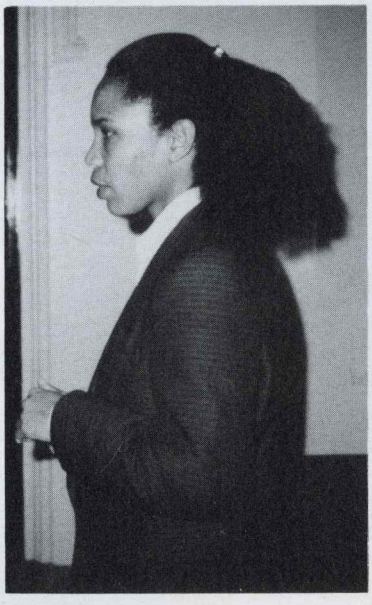
Geez..um.. Andy, not here!

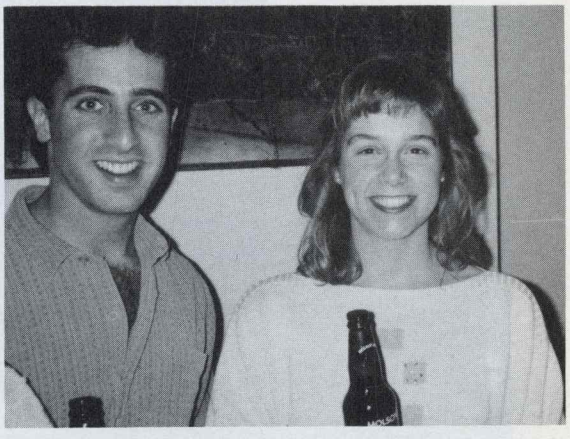


Hey, it's the Anheuser 'bush' league.







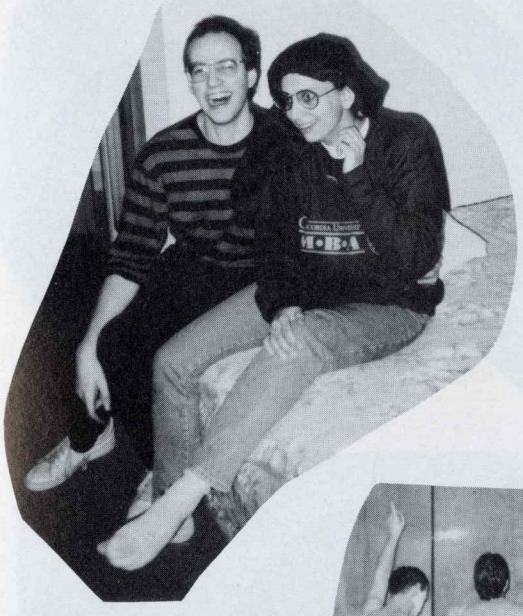


CHRISTMAS BANQUET

The Christmas Banquet was held at the Shangri-La Hotel. It was a special event as many MBA graduates from 1989 came together with current MBA's. The evening provided many memories for those who attended!

QUEEN'S MBA GAMES

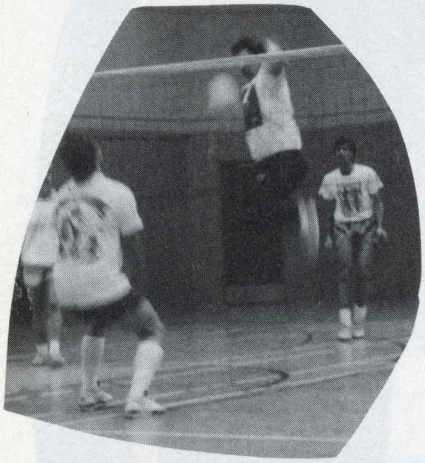
So this is what MBA group work means!



Without the help of Mother Theresa...

Simply irresistible...

Work with me girls...
and a one, and a two...



The highs and lows
of MBA athletics.

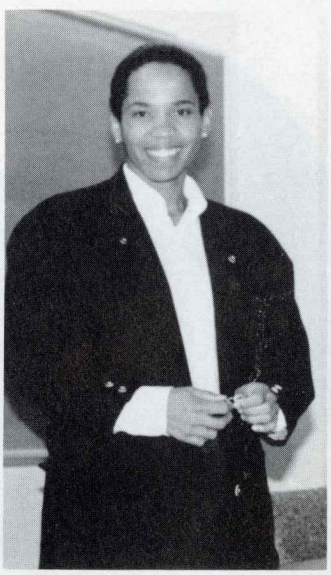
ime
Rickey's

CONCORDIA MBA CASE COMPETITION

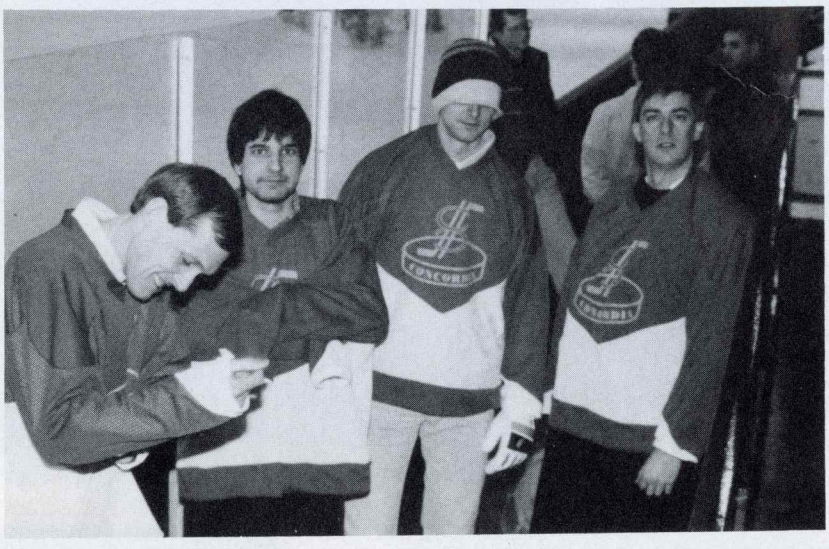
The 9th Annual Concordia University National MBA Case Competition was held at Le Grand Hotel on January 18-20. Eighteen business schools from across Canada competed in the analysis and the presentation of actual business cases, with their oral presentations evaluated by a panel of top business executives. The overall winner of the event was Memorial University, Newfoundland.

Congratulations to Concordia's 1990 team, represented by Claire Cooke, Phillippe Moisan, Kara Sampson, and Ted Trivett; and to the organizers, Dominique Adrien and Elaine Theriault, for a job well done!

Many thanks to all the volunteers who participated as team moderators, judge moderators, and the many others who provided great support.



Case Competition Team



MBA HOCKEY

The Concordia MBA program fielded two strong intermural teams this year, the MBA Bullet$ and the MBA Buck$. The Buck$ made the semi-finals in their Division 2 category, while the Bullet$, with several rookie players, improved enough to be boosted from Division 5 to Division 4.

The Third Annual Concordia MBA hockey tournament was held in January of this year with teams from Concordia, Harvard, McGill, Tuck, and the University of Western Ontario participating. Concordia was tied for second place in the tournament. Concordia also participated in the Ninth Annual Amos Tuck MBA tournament in Hanover, New Hampshire, and placed a respectable second out of eight business schools. The team also participated in a Concordia Engineering tournament, and a John Abbott sports tournament.

The hockey players: Charles LaFlamme, Steve Baillie, Keith Richardson, John Kearney, Derek Nicholson, Edgar Sigal, Gary Charles (A), Paul Alexander, Walter Raschkowan (A), Yves Godon, Ronny Velicogna (C), Pierre Zavadell, Sloan Levitt, Dag Alfheim, Martin Bougie, Ron Handfield (C), Mike Murphy, Peter Niemy, John Orlando, Brian Seaman, David Stein, Cam Wigle (C), Zelico Listes, Paul Stinis, Guy Cournoyer, Rick Gariepy, and Jim Dunn.

Concordia MBA
CONCORDIA
Tournol de Hockey Tournament

Top: MBA Tournament Team

Left: MBA Bullet$

Below: MBA Buck$

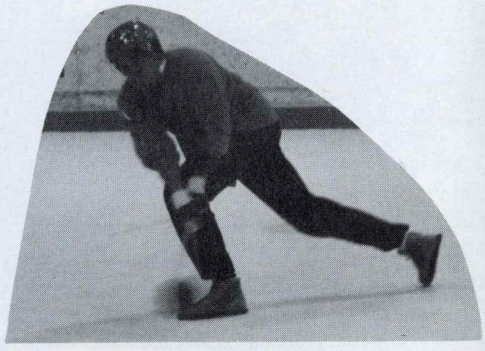
MBA BROOMBALL TEAM

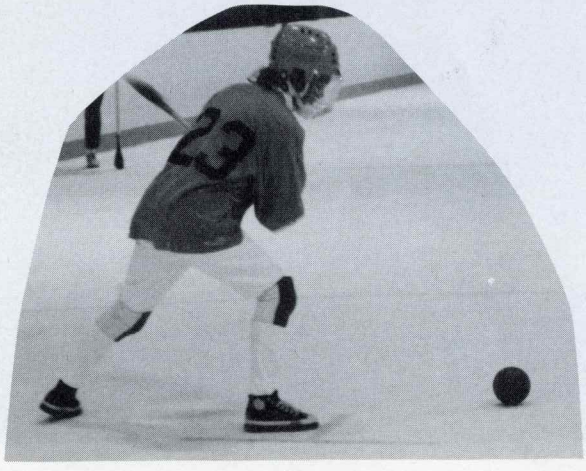
What a year! From last place in 1989 to third place in 1990. This can be attributed to the strong addition of: Madeleine "Slasher" Clarke; Andrew "Sloan" Jones; Aldo "Our Token Wop" Braccio; and Philippe "Put Me On Defense" Moisan. Anchoring the team were returning veterans: Rita "Larry" Toporowski; Robert "BamBam" Walcot; Peter "Swiss Cheese" Shitahodo; and Woody "The Hog" Taylor. But where would the team have been without our fearless, intense leader Chris "I Don't Telegraph My Passes" Pihl(er).

Highlights:

1) The severe pounding applied to the inept MBA Hockey Team.
2) During the 10th game, the opposition loudly protested our oversight of <u>not</u> fielding a female. Our "fearless" leader Chris, was immensely embarrassed when he realized he had forgotten to claim "Larry" as a woman!
3) The inclusion of two of our players in the top 10 scoring race:
Sloan-- 15 goals, 16 assists
Woody--34 goals, 0 assists

Overall a good time was had by all and some butts were kicked!





CONFERENCES

Three inter-university conferences were attended by Concordia MBA students. This acknowledges an effort to become more involved with other Canadian MBA schools.

McMaster MBA Conference: "Greening The Boardroom". January 12-13 1990

The conferences, through its various addresses, gave interesting insights into the issues of the environment and business. Topics of discussion included reasons for companies to become interested in the environment, actions undertaken to go "Green", the purchasing power of the consumer and elements of "Green Marketing". The timeliness of the topic and the discussion generated by the speakers made for both an educational and eye-opening conference.

Western MBA Conference: "The Environmental Challenge". March 1-2 1990

The conference featured speakers from the environmental movement who stressed the need for prompt action in cleaning up the industrial processes in use today and the need for recycling of waste materials. Companies that must assess capital spending projects when replacing old dirtier industrial processes with "clean" technology have opted for a gradual shift in their corporate strategy. Analysis of cost benefits are weighed against improvements to the environment.

York MBA Conference: "Business Strategies for the 1990's". March 15-18, 1990

The conference provided a great opportunity to meet with various business leaders from across North America including: Mr. Kenneth Lyons, President and CEO of Scott's Hospitality Inc.; Mr. Anthony Earnes, President and CEO of Coca Cola Ltd; and the Honourable Michael Wilson, Canadian Finance Minister. Given the calibre of the speakers, various pertinent and timely topics were covered. Subjects such as: "Canada and the U.S. in the world economy"; "Global Marketing and Public Policy with respect respect to business strategy... lead to interesting discussion by all student representatives attending.

SEMINARS

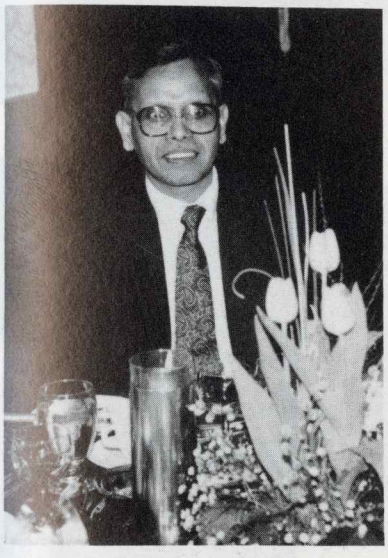
Believe it or not the CGSA actually held some serious activities. On January 31, Debra Hinds of the Royal Bank's foreign exchange department spoke to about 25 MBA and other students. She discussed corporate foreign exchange trading and gave an insider's view of the Montreal financial community.

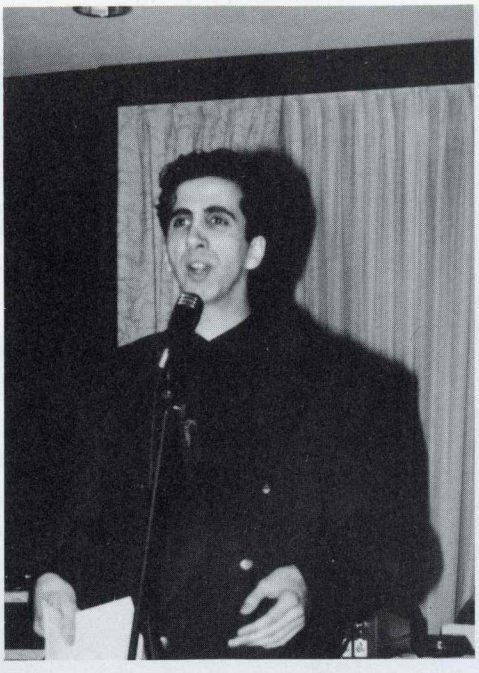
Then on February 28th, representatives from Peat Marwick, Coopers and Lybrand, Laventhol Horwath and Joe Gallie and Associes. answered inquiries to a classroom of about 45 students regarding the field of management consulting. Despite the valient efforts of some, no exact figure was disclosed regarding starting salary! Finally on March 27th two representatives of Montreal's real estate community spoke on the topics of retail property development and investing in commercial real estate as a business to a small group of about 10 students.

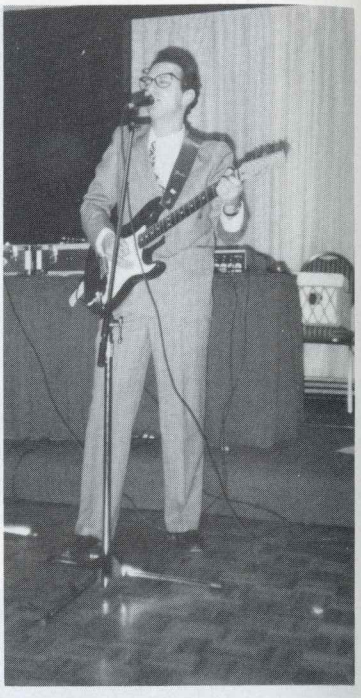
Thank you to all those who showed up for helping to make the seminars a success.

YEAR END BANQUET

The end of the year was marked by a semi-formal evening at the Queen Elizabeth Hotel on April 7th. Entertainment was provided in the form of stand up comedy (Louis Isabella), live music (Gary Charles) and a classroom skit (Ronny Velicogna and Sam Rahal). D.J. Doug Hylton provided the music that really kept the party going! Once again, the Concordia MBA's showed that they knew how to have fun!







CONCORDIA BUSINESS CONSULTANTS

Concordia Business Consultants entered its sixth year of successful operations on May 1st 1989. The five consultants were:

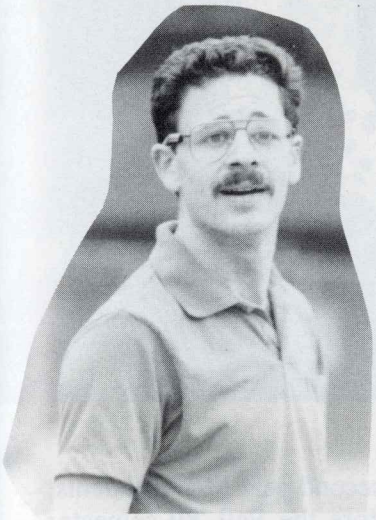
John Taylor (Manager)

Mark Baldry
Sloane Levitt
Lysanne Parisien
Rita Toporowski

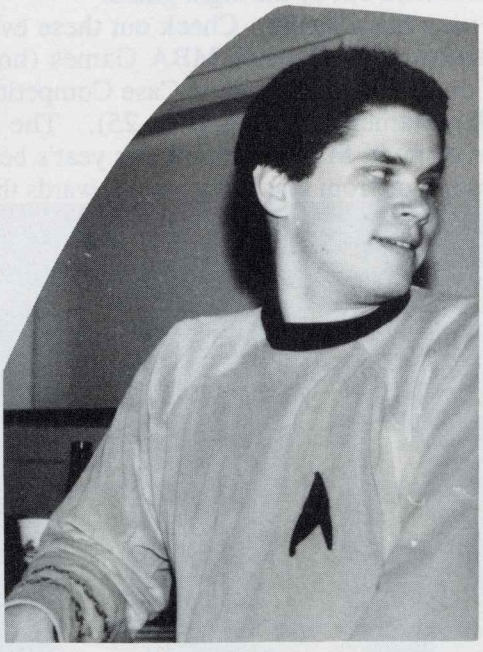
The team managed to increase their customer base by targeting larger organizations and worked on contracts for the government as well as some of the major banks.
All team members agree that running the consulting bureau provided them with invaluable business experience as well as a taste for frozen yogurt!

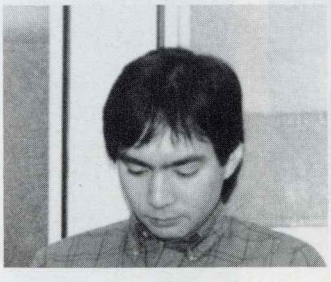
It is hoped that the continuing success of the bureau will be a positive contribution to the reputation of Concordia University and the MBA program... Good luck to the new team in 1990-91.

MISCELLANEOUS

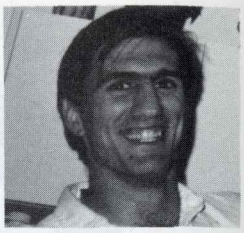


Louis
and
Ted
go
head
to
head





Captain, I think
the transporter
has malfunctioned...
Beam up the rest.



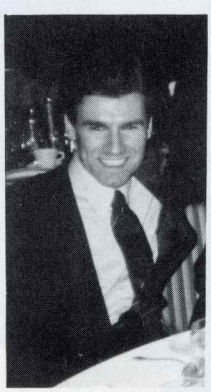
SECOND YEARS

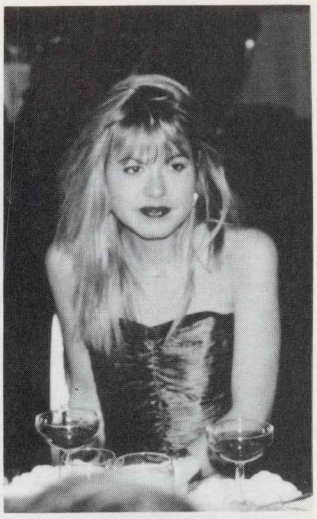
This final year, if I may speak on the behalf of the majority of second year MBA students, has been filled with many memorable and exciting activities. Before the Fall '89 semester officially got under way, we played in the annual softball game at a Cote St. Luc park. After the game we made our way to Loyola's cafeteria, had a great barbecue and ended up dancing the night away. September was a month in which many of us were first exposed to those intellectually stimulating seminars.

The first of many Pub Nites was held at the Armoury on September 28 and the turnout was excellent. The most stressful part of October was not the mid-term exams but finding a prof with whom to link up. The Halloween Party was a fun night despite a low turnout.

This year's official Christmas Party, held at the Hotel Shangrila on November 25, was a classy affair. This is in contrast to the unofficial XMAS gathering on December 18 in the student lounge where we all got kicked out by the night guard.

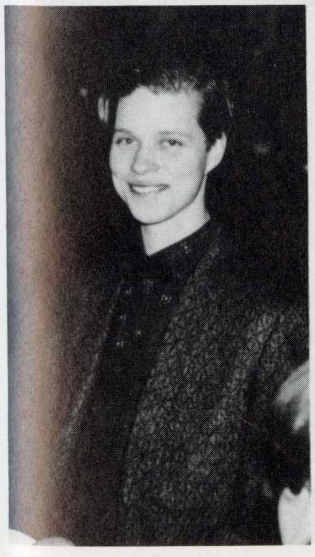
January was a very busy month. Check out these events: The third annual Concordia MBA Hockey Tournament; The Queen's MBA Games (honourable mention for Concordia, second overall) and of course the ninth annual Case Competition. Concordia held its own in the Dartmouth Hockey Tournament (February 23-25). The Ground Hog Pub Nite (Feb.28) foreshadowed things to come in March. One of this year's best gathering was held on March 23 at Victoria Hall. The proceeds from that affair went towards the cost of producing this year book.

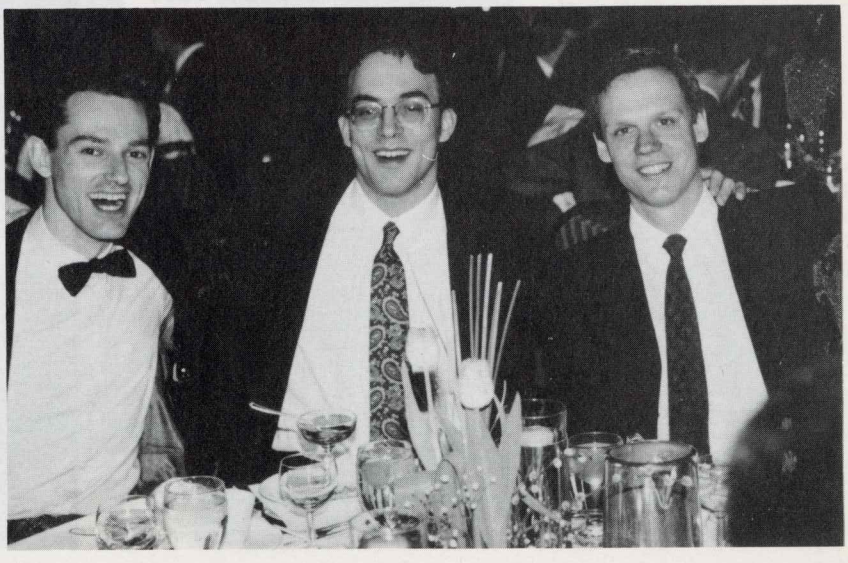


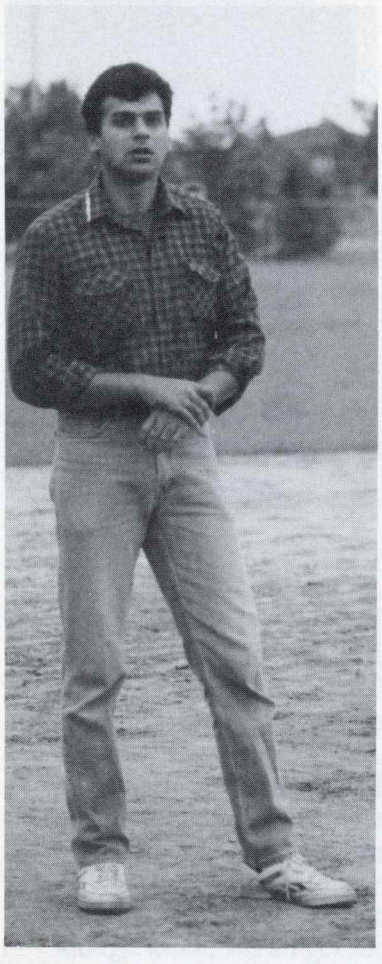


FIRST YEARS

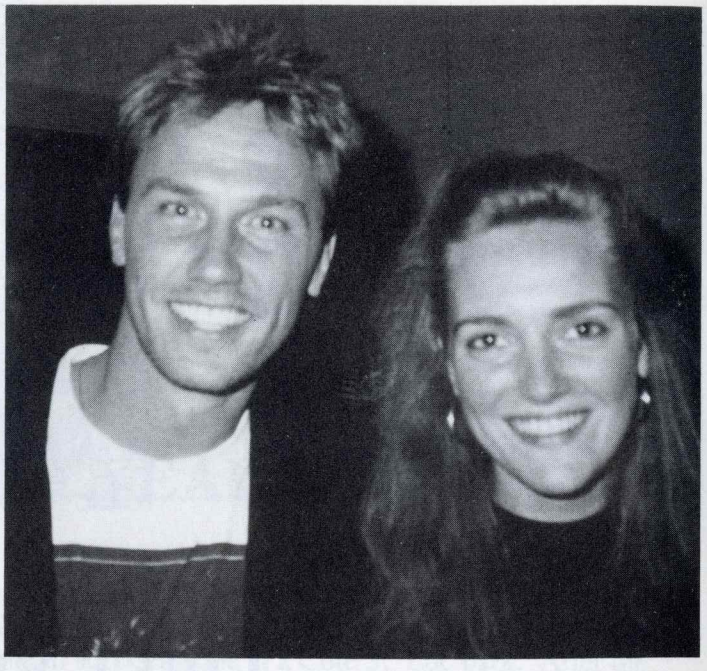
It was fun but we're glad it's over. The traumas of first year have come and gone, with any luck we're the better for having lived through them. Sleepless nights, anxiety attacks and "OD'ing" on Neocitran and Actifed are only some of the highlights this year has provided. In lucid moments we feel as if we've actually learned something. What that is, we have yet to discover. Luckily, we will return for The Sequel, MBA PART II.

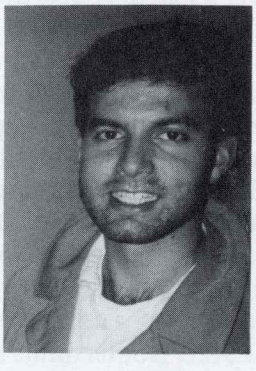






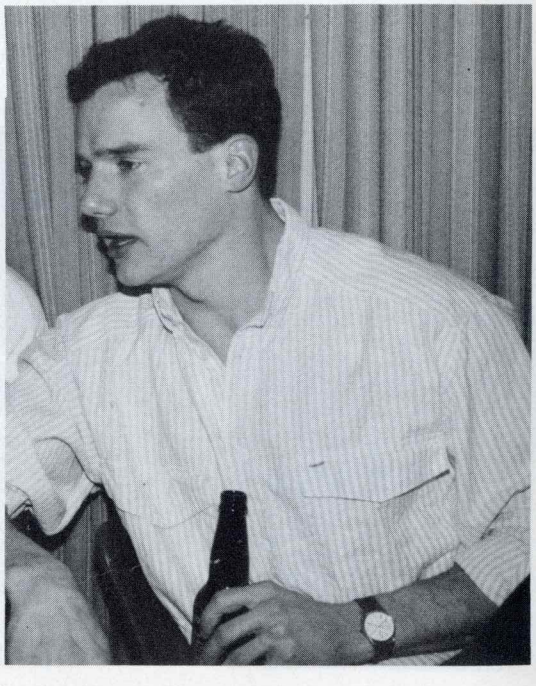
The Stud.



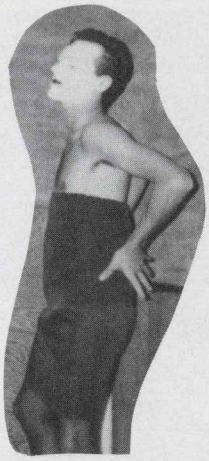


Politician's smile.

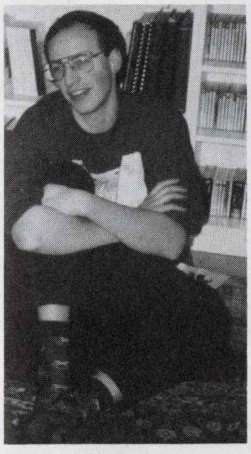
"Hey,can I play too!"

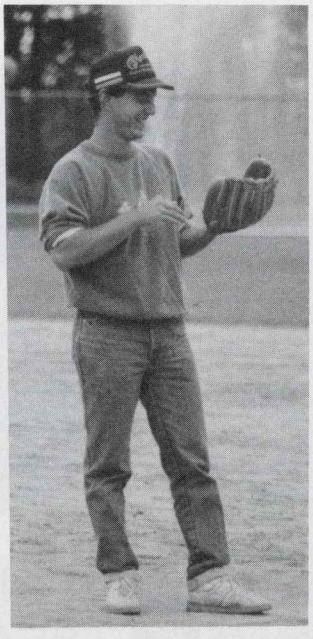


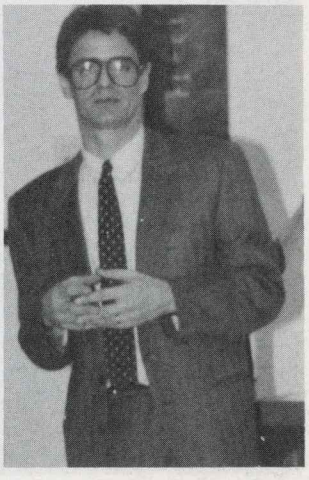
By day...

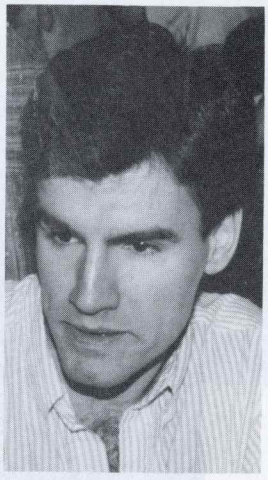


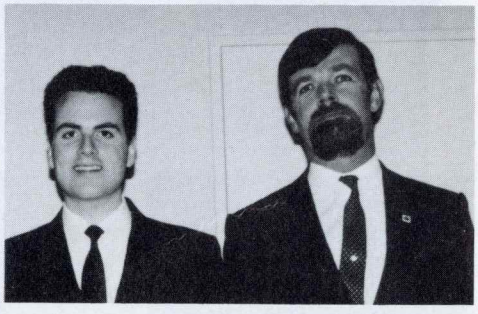
...by night!

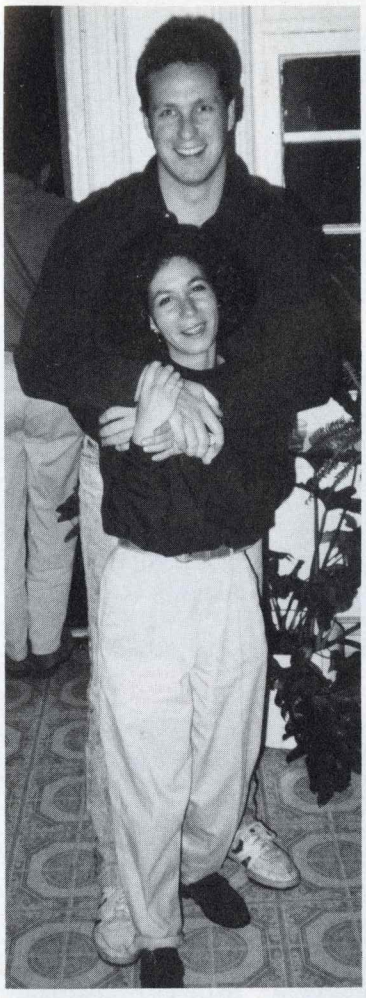


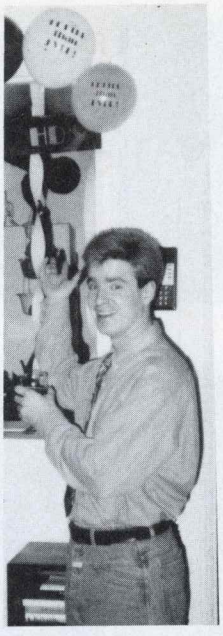


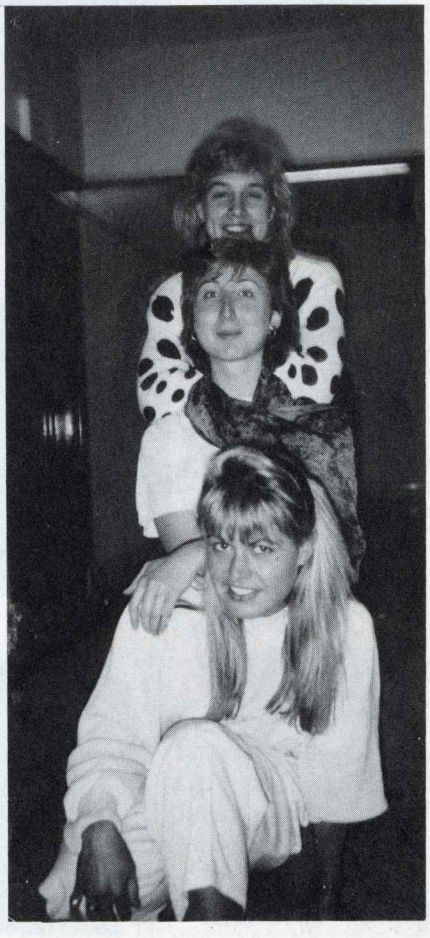




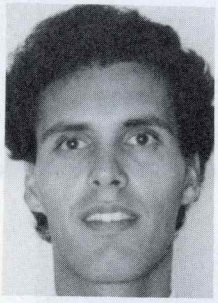
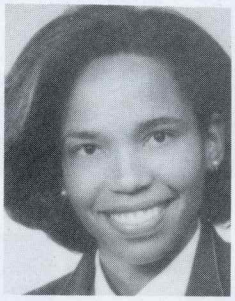
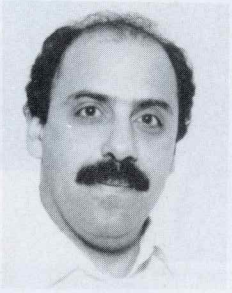
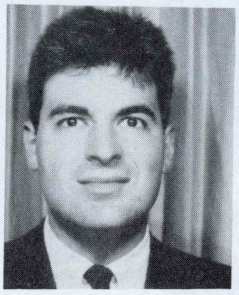




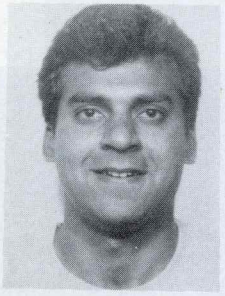
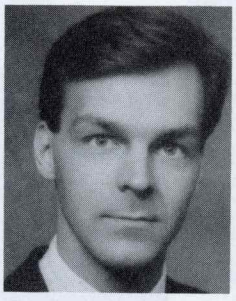


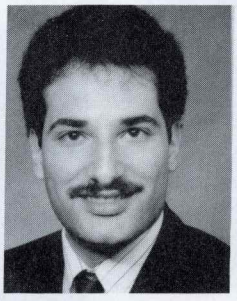


WHO'S WHO 1990

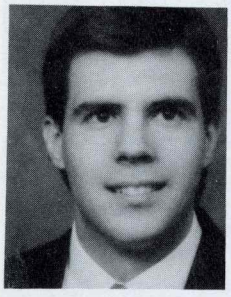
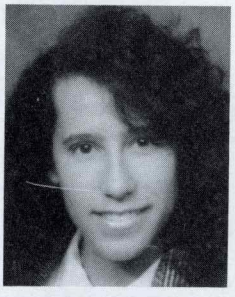
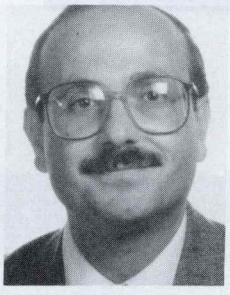





Ronald Abraira
Dominique Adrien
Remi Antaki
Alain Baccanale

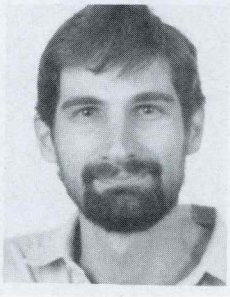
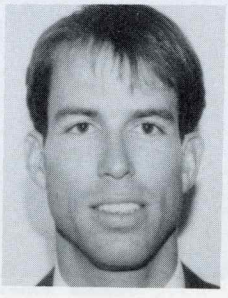
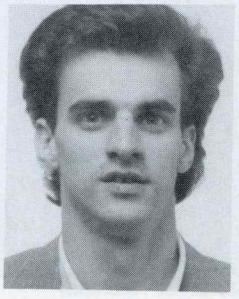





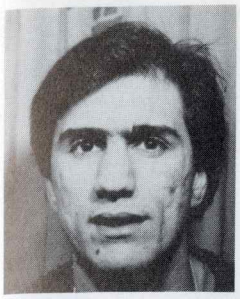
Omar Baig
Mark Baldry
Jocelyne Bedard
Richard Beer

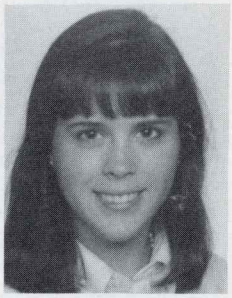
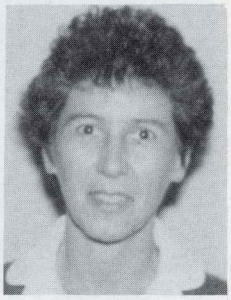




James Benoit
Joan Bercovitz
Mesrob Berejikian
Ronit Bigio

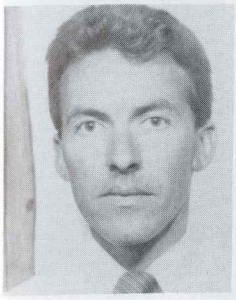
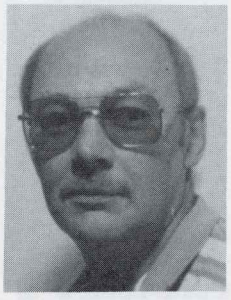
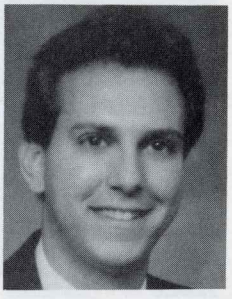
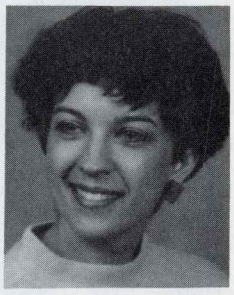




Luc Bisaillon
Yves Bissonnette
Roger Blanchette
Franco Botti

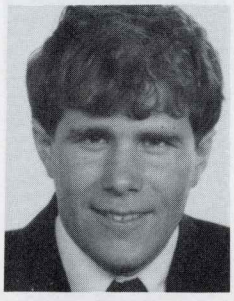
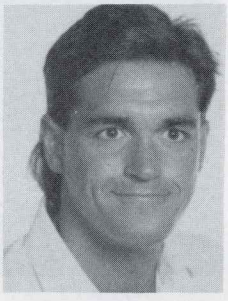
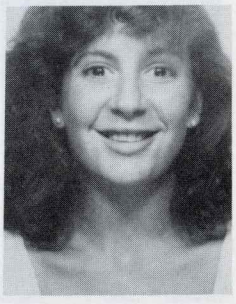


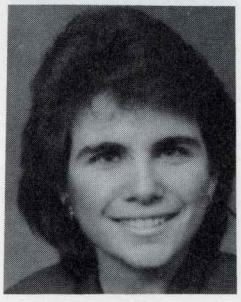
Aldo Braccio
Gloria Brighten
Susan Brissette
Mary Burns

Richard Butlin
Richard Carter
Gary Charles
Sylvie Chenette

Madeleine Clarke
Yvan Cliche
Guy Cournoyer
Samantha Cramer



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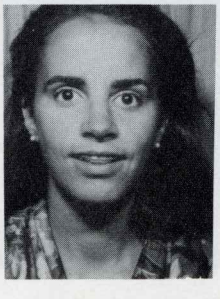
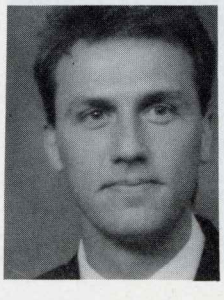
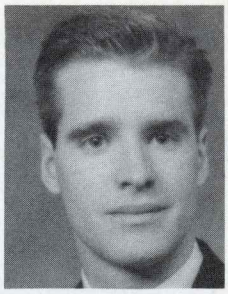
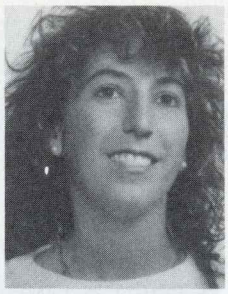
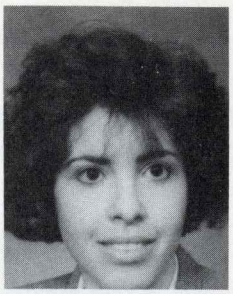
Paola Del Grande
Kusumal Devahastin
Chavikha Donti

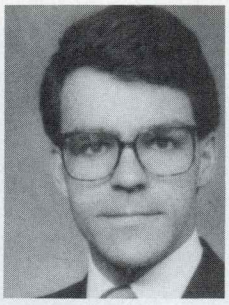



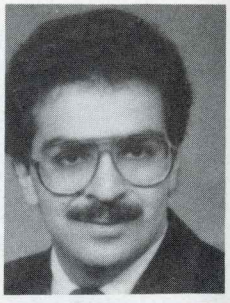
Francois Dorais
Carolyn Dougherty
Joan Dufresne
Michael Engels

Joe Freeburn
Carole Freeman
Orly Friedman
Joanne Gariepy

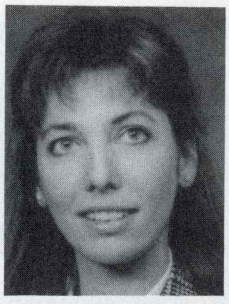
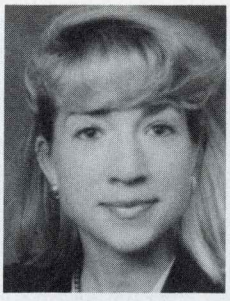




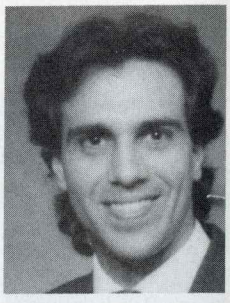
Giuliana Giolti
John Godbout
Cyril Goudreau
Gerry Guerra



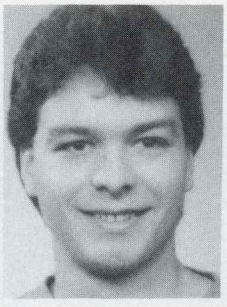


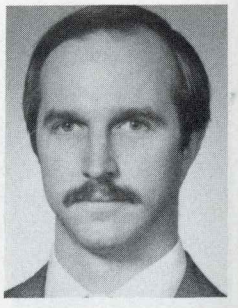
Lynne Guertin
Kathy Hall
Nancy Hammond
Ron Handfield

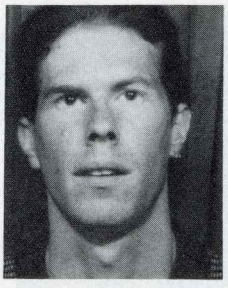


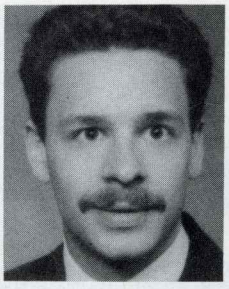
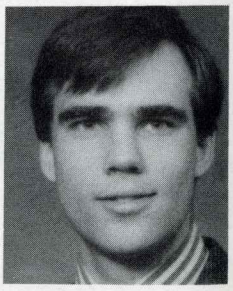
Louis Heon
A.J. Herve du Penhoat
Richard Hirsh
Gordon Hopkins

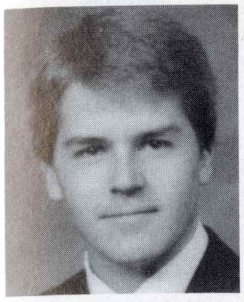


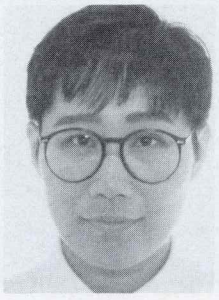
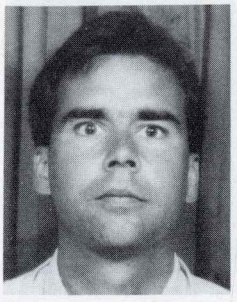


Doug Hylton
Stephanie Isaacs
Louis Isabella
George Jacobsen

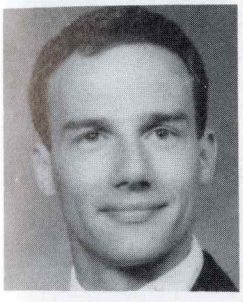


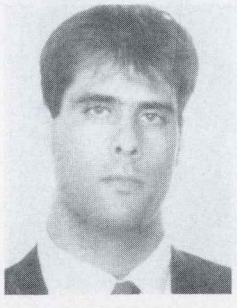


Andy Jones
Salim Kanji
Hatsue Kasuya
Daniel Keating

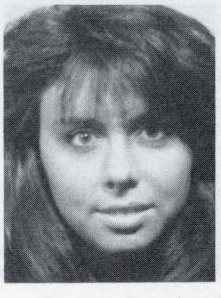
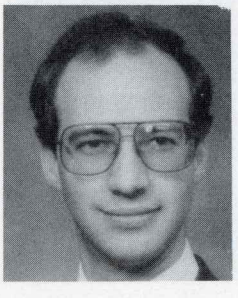


Michael Kelly
Paul Kerry
Brigitte Khouzam
Loretta Kucic



Nadia Labib
Sylvie Lafleur
Nathalie Lahaie
James Laing

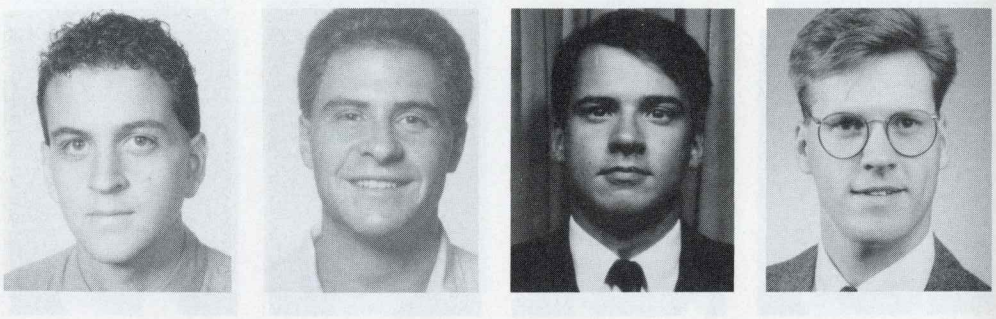
Johanne Lapointe
Madeleine Larose
Marjorie Laurent
Christopher Lowery

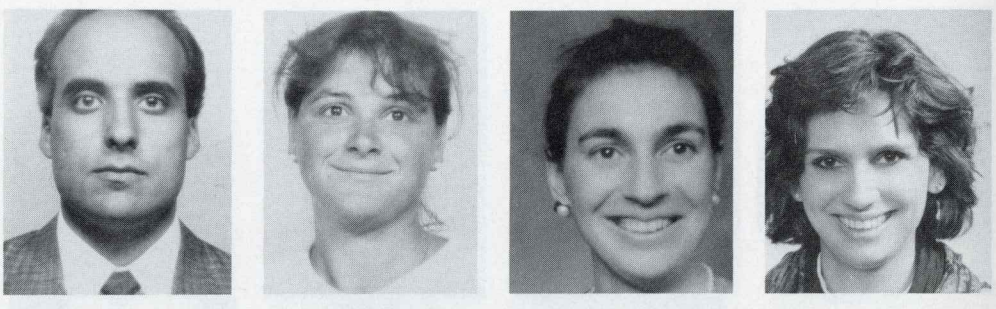
Karen Mackay
Pierre Masella
Marie Josee Matte
Bruce McDiarmid

Ian McIsaac
Gulgun Mergen
Phillippe Moisan
Michael Murphy

Victor Nicolau
John Orlando
Bill Otton
Michael Otton



J. Panagiotopoulos
Helen Paparis
Lysanne Parisien
Sujata Paul



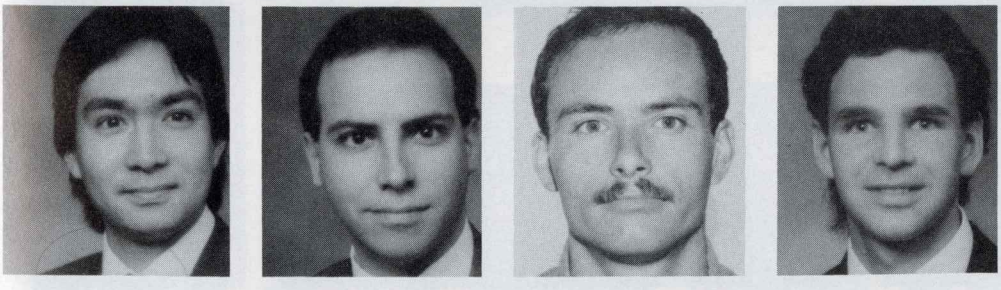
Antoinette Pileggi
Stephen Port
Vera Resera
Jean-François Rey

Philip Pedersen
Benedicte Petitbon
Marianne Pichon
Chris Pihl

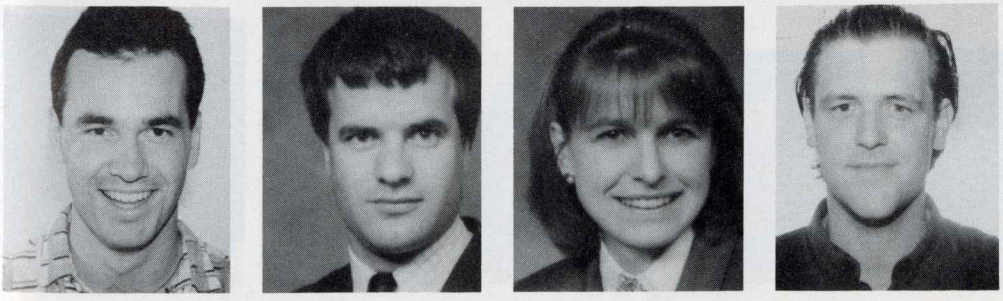
Pierre Richard
François Rodrigue
Ricardo Romero
Laurence Rubenstein

Stephen Safulko
Kara Samson
Ginette Sauvé-Frankel
Yves Savoie

Steven Schmidt
Brain Seamen
Lorne Severs
Jacqueline Sherwood

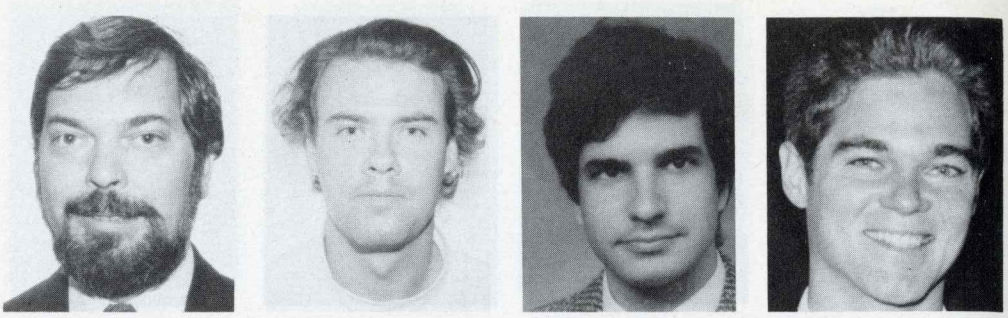


Peter Shitahodo
Leonard Smolash
James Steeves
David Stein



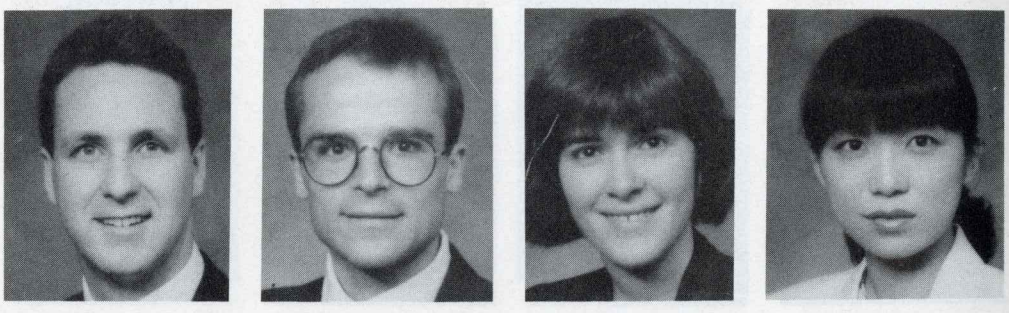
Michael Stevenson
John Taylor
Elaine Theriault
Theirry Thibaudeau

Peter Vachon
Derek Van der Plaat
Ronny Velicogna
Chris Vogler

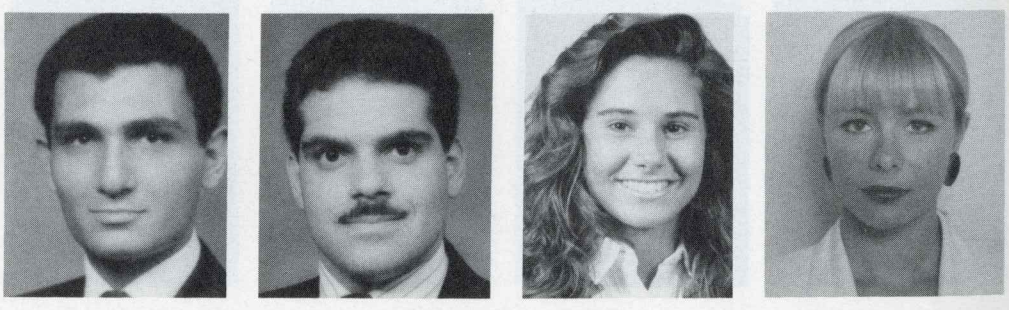


Neil Thompson
Rita Toporowski
Edward Trivette
Ingrid Ulrich

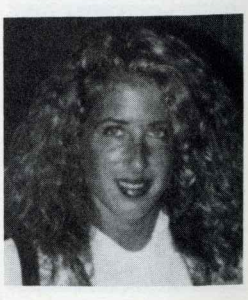
Rob Walcott
Cam Wigle
Anne Williams
Caroline Yang

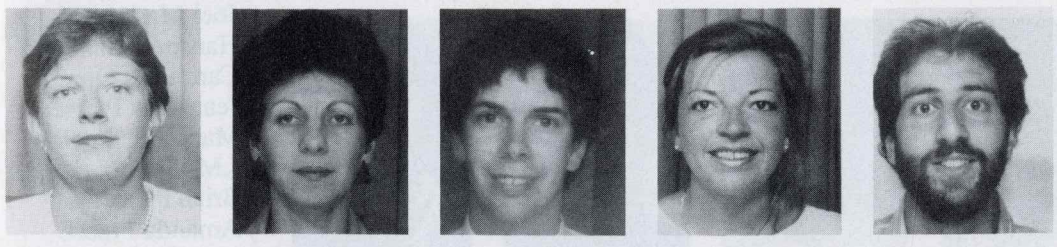


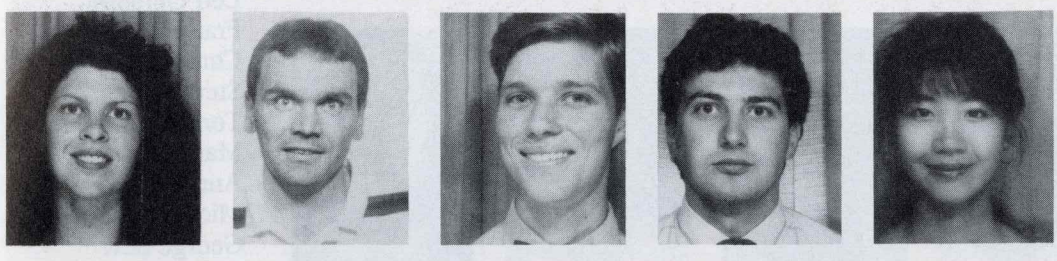
Phillippe Yared
Ramy Zakher
Donna Zalter
Alicia Zemanek

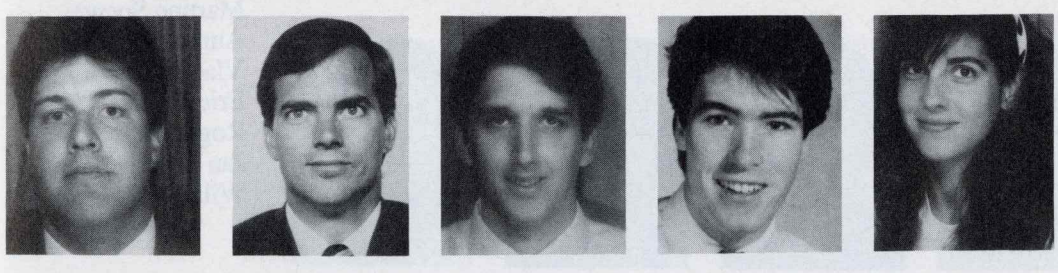


Ingrid Zimmer









Lisa Auchinache
Elizabeth Barber
Sherrie Berdusco
Gaspare Borsellino
Phil Bridgeman
Carmi Carone
Janet Chin Lyn
Susan Cousineau
Joe Faerstein
Diane Favretto
Hélène Filion
Maly Friedel
Anthony Gentilcore
Maryse Guilbaut
George Haim
Anne Howson
Barry Huehn
George Ioanidis
Nurhan Kepecki
Susie Kurng
Rodney Leblanc
Michel Leduc
Marc Legault
Normand Lemieux
Naomi Levinson
David MacDonald
Dominique Marcotte
Jennifer Marcus
Craig Mauchan
Teresa McCrory

Lois Miller
James Ming
Paul Moore
Joel Maso
Hanson Nuamah
Carminito Ojerio
Jean-Guy Pariseau
Mary Ann Pavlik
J.M. Philbois
Brian Piccioni
Amanda Preece
Tu-Anh Quan
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François Riendeau
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Tom Rossi
Marie Roy
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Michel Sauvé
George Sew
Edgar Sigal
Martine Spence
Anna Staszewicz
Vladimir Teofiloviz
Eric Wilner
Roger Wilson
Jan Wozny
Wilfred Wutherich